



**Indiana High School Athletic Association, Inc.**  
9150 N. Meridian Street, P.O. Box 40650, Indianapolis, Indiana 46240-0650

Phone: (317) 846-6601 FAX: (317) 575-4244 [www.ihsaa.org](http://www.ihsaa.org)

# NEWS RELEASE

July 17, 2014

## **IHSAA and Team IP Extend Merchandise Partnership**

The Indiana High School Athletic Association, Inc. has announced it has extended its partnership with Team IP for the next six years with its exclusive onsite and online souvenir merchandise.

"The IHSAA is excited to extend its partnership with Team IP which experienced increased revenue and commissions annually," stated Commissioner Bobby Cox.

The six-year extension will start with the 2014-15 state tournaments and continue through the end of the decade with the 2019-20 school year. The initial agreement was for three years and began in 2011-12.

"Team IP is excited to continue to expand and innovate the exclusively licensed IHSAA Branded Souvenir Merchandise," commented Team IP President and CEO Randy Sparks. "The advanced online E-commerce Platform has unlimited possibilities for growth and expansion."

Team IP is a corporate partner with the National Federation of State High School Associations (NFHS) along with 17 member state associations. Team IP is a 5-time recipient of the INC 500/5000 Award and the #1 Amateur Sports Souvenir Merchandiser in the US with over 1,200 events annually. Team IP has 3 divisions which are Events, E-commerce, and Corporate Branding. For more information, visit [www.TeamIP.com](http://www.TeamIP.com).

\*\*\*

### **About the Indiana High School Athletic Association, Inc. (IHSAA)**

*Founded in 1903, the purpose of the Indiana High School Athletic Association, Inc. (IHSAA) is to encourage, regulate and give direction to wholesome amateur interschool athletic competition between its 412 member schools. The Association provides state championship tournament series in 20 sports, 10 for girls and 10 for boys. Approximately 160,000 student athletes participate in IHSAA sports on an annual basis.*