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## **IHSAA & Indiana Basketball Hall of Fame Ink Broadcast Deal for Hall of Fame Classic**

The IHSAA and the Indiana Basketball Hall of Fame have entered into a three-year agreement to be the exclusive video content producer of the Raymond James Hall of Fame Classic.

The eight games will air on the IHSAA's online video platform, IHSAAtv.org (part of the IHSAA Champions Network), and on the ISC Sports Network. The 2018 Raymond James Hall of Fame Classic will be played at the New Castle Fieldhouse on Friday, December 28 and Saturday, December 29.

"We are excited about this partnership," said IHSAA Director of Broadcast Operations, Heath Shanahan. "With the synergies and shared mission of our organizations, it only makes sense that we be involved in such a great tournament."

"In an ever-changing landscape of media consumption, aligning with the IHSAA and their media platforms presented the best opportunity to showcase our event to a larger audience, spotlighting some of the best teams, players and coaches on the Indiana high school basketball landscape," notes Hall of Fame executive director Chris May. "We are excited by the possibilities this arrangement presents."

The 35th annual Girls Classic will take place on December 28 and teams include 2018 3A Champion Northwestern, Bedford North Lawrence, Jeffersonville, and Homestead. The 42nd annual Boys Classic will take place the following day on December 29 and teams include the 2018 4A Champion Warren Central, Westview, Center Grove, and Valparaiso.

Fans will be able to watch the contests on IHSAAtv.org, on the IHSAAtv mobile app for iPhone, iPad, and Android, on the IHSAAtv social media platforms (Twitter, Facebook, and YouTube), on the IHSAAtv OTT Suite (Apple TV, Roku, and Amazon Fire), and on television on the ISC Sports Network. Channel listings and area coverage for the ISC Sports Network will be announced closer to the date of the Hall of Fame Classic.

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### ***About the Indiana Basketball Hall of Fame***

*The Indiana Basketball Hall of Fame was established in 1962 and opened their museum in New Castle in 1990. Their mission is to honor, preserve and promote the heritage of Indiana high school basketball, including maintaining a historical museum which portrays the history of Indiana basketball. To find out more, visit [www.hoopshall.com](http://www.hoopshall.com) or call (765) 529-1891.*

### ***About the Indiana High School Athletic Association, Inc. (IHSAA)***

*The IHSAA is a voluntary, not-for-profit organization that is self-supporting without the use of tax monies. Since its founding in 1903, the Association's mission has been to provide wholesome, educational athletics for the secondary schools of Indiana. Its member high schools - public, institutional, parochial and private - pay no annual membership fee or incur entry fees to play in the Association's tournaments. A state tournament series is conducted annually in 22 sports, 10 for girls, 10 for boys and two co-ed (unified flag football and track and field). A 19-person board of directors, elected by member school principals, governs the organization.*