Avoid Fake Live Streams for Indiana High School Sports

The Indiana High School Athletic Association would like to alert the public about a growing trend in internet scamming. There are hundreds of Facebook, Twitter, and YouTube events being promoted, sometimes within prominent online groups, that appear to be real live streams, but are phishing for your personal information, and sometimes trying to install malware on your device.

These posts appear to be legitimately scheduled live streams and be associated with a high school or state association. However, when you click on the link, you are typically asked to enter personal information in order to gain access to the video. These are fake. Do not enter any information.

Since the start of the COVID-19 pandemic, scams like this have been on the rise. At the start of the 2021-22 school year, there are hundreds of these events being circulated for the beginning of high school sports.

“Unfortunately, scammers know that live streaming is more important now than it has ever been,” said IHSAA Director of Broadcasting Heath Shanahan. “This is a new way for someone to take advantage of the high school sports fanbase. We want to make sure that fans of our member schools do not fall prey to these scammers.”

The IHSAA Champions Network and IHSAAtv.org is the official video streaming platform of the IHSAA. Many of its member schools are utilizing this platform for their own broadcasting needs. However, during the regular season, many schools have decided to use other entities to do their live streaming. Please check with your local high school athletic department for the correct location to watch your favorite team safely.

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About the Indiana High School Athletic Association, Inc. (IHSAA)
The IHSAA is a voluntary, not-for-profit organization that is self-supporting without the use of tax monies. Since its founding in 1903, the Association’s mission has been to provide wholesome, educational athletics for the secondary schools of Indiana. Its 407 member high schools - public, institutional, parochial and private – pay no annual membership fee or incur entry fees to play in the Association’s tournaments. A state tournament series is conducted annually in 22 sports, 10 for girls, 10 for boys and two co-ed (unified flag football and unified track and field). A 19-person board of directors, elected by member school principals, governs the organization.